





FEBRUARY 2025


HAIR



BEAUTERA
PROFESSIONAL

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WE'D LOVE TO HEAR FROM YOU! IF YOU'RE NOT SEEING THE EDUCATION YOU'RE LOOKING FOR, FEEL FREE TO DROP US A LINE AND SHARE YOUR THOUGHTS.

INFO@BEAUTERAPRO.COM

SPECIAL OFFER



You Can Make A Difference

Create **Better Beauty Now**

It takes seconds to recover and recycle up to 95% of your beauty waste.

Green Circle Salons has helped businesses like yours **keep over 10 million pounds of waste out of landfills** while helping them **Build Revenue and Gain Clients**.

Get your first month for \$50*

Did you know?
877 pounds of beauty waste ends up in a landfill every single minute! You can change that!

green circle SALONS

*Register by April 30th, 2024 to claim this offer

STYLECRAFT COSMETOLOGIST CROSS OVER TO BARBERING MONDAY, FEBRUARY 3RD, 2025.

**10:00 AM - 12:30 PM (ENGLISH), 1:00 PM - 3:30 PM (SPANISH)
INVESTMENT \$49.00 (TICKET PRICE WILL BE CREDITED TOWARD A STYLECRAFT APPLIANCE)**

Our cosmetologist crossover to barbering class is designed to elevate your skills and inspire confidence as you transition into barbering. Building on your solid foundation in shear cutting and styling, our class follows a segmented five-phase approach. We will begin by guiding you in properly setting up and selecting the right tools for each task. You will discover industry secrets for using clippers, trimmers, and shavers to achieve consistent and satisfying cuts.

MUG UP WITH EVO (INSTAGRAM LIVE)

**MONDAY, FEBRUARY 10TH, 2025. 10:00 AM - 11:00 AM
INVESTMENT \$0.00**

Join us for an inspiring morning of Evo Q&A featuring Hue-Verse color with Analeisse Sanchez, your local Evo educator. Bring your questions, and we'll provide the answers! Evo Hue-Verse offers a transformative range of ammonia-free permanent color and demi-permanent gloss, delivering exceptional performance without compromise. Designed by colorists for colorists, it emphasizes ease of use and mastery over mere details.

ZENAGEN HAIR LOSS CRISIS AND SCALP HEALTH TRENDS MONDAY, FEBRUARY 17TH, 2025.

**10:00 AM - 11:00 AM (ENGLISH) 12:00 PM - 1:00 PM (SPANISH)
INVESTMENT \$49.00 INCLUDES STYLIST GIFT**

From Social Media to behind the chair, our clients are vocalizing their hair loss and scalp health concerns more than ever. They want an alternative natural approach as opposed to what has been offered in the past. For 15 years, Zenagen has been leading the industry in blazing a new path with its botanical-based solutions. Empower your clients to achieve their hair goals with confidence and zen-like calm!

MAGIC OF MEGIX (INSTAGRAM LIVE)

**WEDNESDAY, FEBRUARY 19TH, 2025. 9:00 AM - 10:00 AM
INVESTMENT \$0.00**

Unlock the secrets to the future of 10 minute hair color with national educator Jamie Hammond and experience the magic of Megix! Learn to work smarter and more efficiently with Megix|10, and gain inspiration on how to increase your earnings without raising your prices. Witness real-time demonstrations of the incredible results Megix can achieve and discover the limitless possibilities for your business!

UPCOMING EVENTS

SUPER BOWL CHARITY SQUARES!

The Super Bowl is just around the corner, and we invite you to join us in making a difference in our community. Purchase a square for \$10.00. With each quarter, a winner will be celebrated with a prize.

Your participation will support Haven of Hope in empowering vulnerable individuals in our community to achieve permanent housing, stable employment, financial independence, and emotional well-being.

**VALENTINE DAY POP UP! JANUARY 27TH, 2024
DEALS TO MAKE YOUR HEART FLUTTER!**

Join us for a fun-filled day with amazing deals, tasty treats, yummy drinks, and awesome giveaways. It's going to be a blast! We can't wait to see you there!

BABE DELUXE CLASS! MARCH 3RD, 2025

Let's take a quick peek at some fabulous hair extensions: Fusion, Tape-In, Beaded, and the super popular Weft. You're sure to find something you love!