



BEAUTERA
PROFESSIONAL

**SEPTEMBER/OCTOBER
2025 PROMOTIONS**

COVER PHOTO
COURTESY OF
megix10

ZENAGEN

THE FUSION OF BEAUTY + SCIENCE



**HAIR LOSS & SCALP HEALTH
CERTIFICATION**

Monday, September 22nd, 2025
10:00 AM - 12:00 PM (English)
1:00 PM - 4:00 PM (Spanish)

WWW.BEAUTERAPRO.COM / CALL OR TEXT YOUR ORDERS TO (303) 892-1115 / 2030 W 9TH AVE, DENVER, CO 80204

BEAUTERAPRO RESERVES THE RIGHT TO CORRECT PRINT OR ILLUSTRATION ERRORS AND TO LIMIT QUANTITIES

ZENAGEN

THE FUSION OF BEAUTY+ SCIENCE

Zenagen harnesses the power of nature and science to deliver healthier, fuller looking hair with every wash.

HAIR AND SKIN RESTORATION

SAVE
30%



PURCHASE:

1 x Revolve Women's Shampoo 6.75oz
1 x Revolve Conditioner 6.75oz
1 x CREME DE LA ZEN 3.4oz

Salon \$45.00 Reg \$58.00

COLOR AND HAIR PRESERVATION



PURCHASE:

1 x Eclipse shampoo 6.75oz
1 x Eclipse Conditioner 6.75oz

RECEIVE FREE:

Repairacle spray 8 oz

SAVE
22%

Salon \$37.50 Reg \$53.50

HAIR LOSS & SCALP HEALTH CERTIFICATION

Discover the root causes of thinning hair and a healthier plant-based solution with Zenagen. Walk away with product knowledge, client conversation tools, and an inspiring first hand story to boost your confidence and retail sales.

September 22, 2025 10:00 AM - 12:00 PM

Salon \$49.00



EDUCATIONAL OFFERINGS

SEPTEMBER 15, 2025 10:00 AM - 12:00 PM
MUG UP WITH EVO

SEPTEMBER 22, 2025 10:00 AM - 12:00 PM (ENGLISH)
1:00 PM - 3:00 PM (SPANISH)
ZENAGEN HAIR LOSS & SCALP HEALTH

SEPTEMBER 29, 2025 9:00 AM - 12:00 PM (ENGLISH)
1:00 PM - 4:00 PM (SPANISH)
STYLECRAFT STAY FADED (HANDS ON)

OCTOBER 5, 2025 12:00 PM - 5:00 PM CO SPRINGS
CUT TO THE CHASE W/SAM KANE

OCTOBER 13, 2025 10:00 AM - 12:00 PM
MUG UP WITH EVO

OCTOBER 20, 2025 10:00 AM - 1:00 PM
BABE TAPE-IN WEFT Demo's

NOVEMBER 3, 2025 10:00 AM - 12:00 PM
MEGIX MEN

MEDICEUTICALS

25% off on all MEDICEUTICALS Liters



Hair Restoration Kits for Men and



Purchase a Hair Restoration Kit
and receive a HairGain Free a
(\$51.00 value)





AUTUMN CANDY APPLE BODY LOTION

Buy 5 Seasonal 18oz Body Lotions and get a Free Tester and Tent Card! (Free item labeled with Tester Sticker)



PROMOTIONAL SALON COST: \$42.50
REGULAR SALON COST: \$51.00
SUGGESTED RETAIL PRICE EACH: \$16.99

ALURAM™

ALURAM STYLING TRIO -THE PERFECT BLOW OUT-

Buy 1 Heat Defense Mist 8oz, 1 Smoothing Cream 6oz, and 1 Shine Serum 2oz to receive 20% off PLUS a FREE Aluram Cape with your trio purchase!



BUY ALL 3 FOR 20% OFF FREE CAPE!

PROMOTIONAL SALON COST: \$20.40
REGULAR SALON COST: \$25.50
SALON VALUE: \$45.50

HIGH SHINE BLOWOUT SPRAY KIT

6 High Shine Blow Out Sprays 8oz, 1 High Shine Blowout Spray 8oz (salon use only),
6 High Shine Glossing Treatment 2oz, 6 High Shine Glossing Treatment 9.75oz,
1 High Shine Glossing Treatment 32oz, 1 Aluram Detangling Brush,
1 Plastic Reusable Display Stand with Display Card.



PROMOTIONAL SALON COST: \$164.00 **SALON VALUE: \$208.99**

EVERYTHING SPRAY

Buy 6 Everything Sprays (8oz) and get a Retail Display Box & a Backbar size (16oz) Everything Spray free!



*Free item labeled with Salon Use Only sticker

Salon Promotional Price: \$72.00

Regular Salon Price: \$92.00

shibui.

CONSCIOUS COLOR CARE

We've gone back to nature's drawing board, embracing botanically-rich color care that is safe, ethical, and beautiful. Beyond clean beauty, a new level of conscious color care is redefining what it means to be "beautiful"

THICKENING VOLUME MIST

Buy 6 Thickening Volume Mists (6.5oz) & receive a cape FREE!



Thickening Volume Mist

Instantly adds effortless & flexible volume and lift from root to end. The lasting medium hold with heat protection makes this an ideal blow-dry companion.

Salon Promotional Price: \$72.00

Regular Salon Price: \$90.00

CLARIFY & PRIME BUNDLE

Buy 6 Peptide Primer Leave-In Treatments (1.7oz) and get a Retail Display Box & a 3 Clarifying Shampoos (12oz) FREE!

Peptide Primer

This leave-in helps repair visible damage from bleach, color, and chemicals—restoring strength, softness, and bounce in just 3 minutes.

Salon Promotional Price: \$84.00



Clarifying Shampoo

This color-safe formula gently lifts away buildup, leaving hair feeling clean, refreshed, and vibrant.

Retail Value: \$234.00

50

FRAMCOLOR

COLOR GLOSS

LIQUID DEMI-PERMANENT HAIRCOLOR

BUY 2, GET 1

FREE

including the NEW

Golden Copper Series

ALL SHADES

>95% LONGER LASTING COLOR

FRAMESI COLOR LOVER

SAVE UP TO

50%

Dynamic Blonde Violet Shampoo

Dynamic Brunette Shampoo

BUY ANY TWO ACTIVATORS, GET ONE FREE

FRAMCOLOR Eclectic 50 COLOR GLOSS Activator

FRAMESI PROFESSIONAL ACTIVATOR

Microlor Crema Oxidant

SAVE 30%

DIAMOND STRONG Shampoo, Conditioner & Hair Repair Foam

SAVE UP TO 50%

Select FRAMESI COLOR LOVER

Curl Define Shampoo

Curl Define Conditioner

Hair Straightening Serum

Progressively Smooth

Shap Frizz

Curl Pudding

COLOURS BY Gina

LIFT OFF

THIS BLONDE IS GOING PLACES

BUY:

2 x LIGHTENING DUST

RECEIVE FREE:

20 VOL & 30 VOL FREE

TOOLS OF THE TRADE

Colour Bowl

Narrow Brush

Wide Brush

CAPE

APRON

Limited Time Savings

Purchase: 12 Tubes

Receive: 1 x Colour Bowl 1 x Narrow Brush 1 x Wide Brush

Purchase: 24 Tubes

Receive: 1 x Colour bowl 1 x Narrow Brush 1 x Wide Brush 1 x Apron

Ultimate tools for the perfect mix. Superior colour results, superior colour tools. Receive a complimentary collection of colour tools with your Colours by Gina purchase.

Babe

HAIR EXTENSIONS

GET CERTIFIED. GET REWARDED

20% OFF Babe extensions

when you complete a Quick To Tape With Certification Course

SEPTEMBER 1 - OCTOBER 31

STOCK UP FOR THE SEASON

hairpearl

CREAM DEVELOPER

6

hairpearl

hairpearl

hairpearl

NO 1 DEEP BLACK, NO 1.1 GRAPHITE GREY, NO 2 BLUE BLACK, NO 3 DARK BROWN, NO 3.1 MEDIUM BROWN, NO 4.4 GRAPHITE BROWN, NO 5 NATURAL, NO 5.1 LIGHT BROWN, NO 7.4 AUBURN

SEPTEMBER ONLY

Cleanse & Prepare

Save 15% OFF

Cirepil Blue Lotion 250ml &
Cirepil Pre & Post Depilatory Oil 250ml



Prep, Protect, and Purify

Cirepils Pre & Post Oil and Blue Lotion are pro-favorites for soothed, refreshed skin and flawless waxing results.

OCTOBER ONLY

CIREPIL OCTOBER Think Pink 15% OFF
Mix or Match Selected Non-Strip Waxes
Cirepil Boudoir, Floreale Wax 800g (Beads)
Essential Rose Wax 400g Tin & 800g (Beads)

CIREPIL ESSENTIAL ROSE

1 week only!
OCTOBER 13-17
SAVE ON BULK
15% OFF
Only while supplies last
BULK WAX
3750G/8.26lb

L'Orbette Honey Wax

\$12.50

INTRINSICS WIPES

Silken Wipes
Cotton Wipes
Cotton Rounds
Cleansing Towels

\$3.99 - \$17.50

SATIN SMOOTH

\$14.99 - \$16.99

megix|10



NEW LARGER SIZE! 8.45 fl.oz

**10 MINUTE COPPERS
NEW & IMPROVED COPPER SHADES**



Purchase:
4 Megix|10 colors 3.4oz.
(1ea 5.40, 6.40, 7.40, 8.40)
1 developer 21vol/6.3% 10.14 fl. oz.
1 wall chart

SALON PRICE \$44.99 SALON VALUE \$58.98

FREE

megix|1UP

One step ahead of the rest



BUY:
12 megix|10 color 3.38 fl.oz
GET FREE:
1megix|1up 5.0 fl. oz.

SALON PRICE \$143.88 SALON VALUE \$164.87

evo™

down pat

BUY:

- 1 x mane tamer shampoo 300ml
- 1 x mane tamer conditioner 300ml

GET:

- 1 x icon welder treatment 200ml



save
31%

\$36.80 value \$53.60



save
33%

cue the curls

BUY:

- 1 x liquid rollers curl balm 200ml
- 1 x whip it good moisture mousse 200ml

GET FREE:

- 1 x salty dog salt spray 200ml

\$34.00 value \$50.80

BUY:

- 1 x day of grace pre-style primer 200ml
- 1 x mister fantastic blowout spray 200ml

GET FREE:

- 1 x love touch spray 100ml



save
33%

\$33.80 value \$50.80

the crusaders



save
39%

BUY:

- 1 x normal persons shampoo 300ml
- 1 x box o' bollox texture paste 90g

GET FREE:

- 1 x winners face balm 150ml
- 1 x soap dodger 30ml

\$32.70 value \$53.30

evo
HUEVERSE
OUT-OF-THIS-WORLD COLOUR

hue better believe it

Permanent Salon Intro

BUY:

- 10 x hue-verse permanent colours 100ml
- 1 x hue-verse cream developer 20 vol 1L
- 1 x hue-verse porosity equaliser 350 ml
- 1 x hue-verse permanent backwall guide



\$125.00 TOTAL VALUE \$155.25

demi 5 + 1

evo
HUEVERSE
OUT-OF-THIS-WORLD COLOUR

meet hue-verse
demi-permanent color: shine,
tone, and sass in one bottle.
for color that fades gracefully
(unlike your ex)



BUY:

- 5 x hue-verse demi-permanent gloss 60ml

GET FREE:

- 1 x hue-verse demi-permanent gloss 60ml



\$44.75 value \$53.70

OG BARBER™

Sharper Cuts
Legendary Style
Distinctive Edgy Design
Superior Craftmanship
Unique Blade Curvature

Available in :

5.75" Shear & Thinner

6.25" Shear & Thinner

7" Shear & Thinner

Salon Deal \$189.99



Introducing Clay Spray. Clay Spray adds volume, texture and grit to flat hair, with a flexible hold that allows for natural movement. A simple all-in-one solution for building bolume and adding gritty texture to relaxed styles. Clay Sprays's liquid formula won't set stiff, remaining reworkable throughout the day. Featuring a fuss-free spray applicator to making styling easy.

Salon \$11.00 Retail \$21.00



BARBICIDE
1/2 GALLON

SALON \$17.95

BARBICIDE 16oz

SALON \$29.00

BARBICIDE RTU 15oz

SALON \$9.99

COOL CARE PLUS

16oz JAR

SALON \$8.50

BLADE CARE PLUS

15.5oz

SALON \$8.50

CLIPPERCIDE

15oz

SALON \$8.50



CLIPPERCIDE - For metal hair clippers and implements, this exclusive 5-in-1 formula disinfects, lubricates, cleans, cools and prevents rust in 10 minutes or less



CITRUS II

CERMICIDAL GALLON

SALON \$39.99

B L A D E S

30 COUNT - \$38.95

10 COUNT - \$13.75

NAPE 10 COUNT - \$13.75



A D O R C O

RED 100 CT - \$10.99

PRIME 100 CT - \$12.99



D E R B Y

SINGLE EDGE 100 CT - \$5.99

P E R S O N N A

SHAPER BLADES 5PK - \$4.25

SHAPER BLADES 5PK (CASE OF 12) - \$51.00

MINI SHAPER BLADES 20PK - \$6.95



NITRILE GLOVES 100CT

SALON \$9.99

SMALL, MEDIUM, LARGE, X-LARGE

AVAILABLE OCTOBER 2025



Buy 5 New! FLASHDRY Dry Shampoo (7oz). Get 1 FREE!!

\$49.99 Value \$59.88

This innovative liquid to dry shampoo works on contact and instantly absorbs oil, sweat, odors and product buildup all without water. Hair is left feeling fresh, lightweight and voluminous. As a pre-styler, FLASHDRY adds texture and lift and is infused with nourishing ingredients that help maintain scalp health.

- No water needed
- Dries in Seconds
- Removes Oil, Sweat, Odors & Buildup
- Refreshes Scalp

SEVERED HEAD CAPE

Purchase:

6 Severed Head Clay Pomade (3.38oz)

Free:

1 Severed Head Super Cape



*While Supplies Last *

NEW!! FLAT TOP COMBS

PURCHASE:

1 Case Severed Head (12pcs)

RECEIVE:

1 Rock On Flat Top Comb

1 Bird Flat Top Comb

The "ROCK ON"
FLAT TOP COMB



The "BIRD"
FLAT TOP COMB



REUZEL



20% OFF MATTE FINISH LINE

PURCHASE AT 20% OFF:

4 Clay Matte Pomade (3.38oz)

4 Clay Spray (3.38oz)

4 Matte Styling Paste (3.38oz)

RECEIVE FREE:

3 Matte Product Display Tray

1 Large Matte Line Up Display Tray

2 Tent Cards

STOCK UP ON BACKBAR



SAVE 15%

Daily Shampoo (33.81oz)

Scrub Shampoo (33.81oz)

3-in-1 Shampoo

Daily Conditioner (33.81oz)

Hair Tonic (16.9oz)

Grooming Tonic (16.9oz)

Spray Grooming Tonic (16.9oz)

Surf Tonic (16.9oz)

Refresh (16.9oz)



BEAUTERA
PROFESSIONAL



We provide our clients with exceptional, environmentally-friendly beauty products. our assistance enable them to offer beauty sevces worldwide, empowering individuals to feel confident in their own skin.